



GREATER SAN DIEGO ASSOCIATION OF REALTORS®

30,000-FOOT OVERVIEW – JULY 30, 2016

SDAR is a member benefit organization and constantly strives to provide better products and services to help our REALTOR® members succeed.

Obviously, the primary benefit members want and need is a high-functioning MLS, and that is at the crux of our issues today.

Sandicor was created in 1990 by 11 REALTOR® associations to provide one consolidated MLS to better support all members. It worked ... for a while.

However, today SDAR has 67% of Sandicor's subscribers, but only 36% of Sandicor's Board votes. Sandicor has made increasingly questionable decisions and SDAR (and its membership) has far less ability to influence those decisions than it should.

Most recently, Sandicor mismanaged future planning for its IT equipment and proposed a fiscally irresponsible solution that its shareholders, including SDAR, were forced to accept or risk putting its MLS functionality at risk.

SDAR has sought governance remedies since the late 1990s, and actively pursued mediation since 2011. Constant stonewalling by the other two associations (NSDCAR and PSAR) and Sandicor forced us to pursue the last resort – litigation.

SDAR is still trying to resolve this out of court, and is ready and willing to pursue fruitful mediation. Meanwhile, SDAR is actively assessing what constitutes a world-class MLS today and tomorrow ... that will help you succeed in the long run.