

# From California to Colorado, Opposition to Forced MLS Consolidation is Clear

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As an MLS Outlook subscriber, you are aware that there has been significant talk about NSDCAR and PSAR's lawsuit to dissolve San Diego-based Sandicor and move all MLS operations to Los Angeles-based CRMLS. While they wrongly claim this will provide access to statewide data, we can achieve the same thing through data shares, while keeping our MLS local.

As San Diego's largest AOR, we've heard fears that forcing our MLS to move to Los Angeles means members will need to learn a new system, lose their local representation for customer service, and be dependent on training and industry education outside of our market. Effectively, all decision-making would take place outside our local market. For our members, this is simply unacceptable.

A recent story about Colorado shows consolidation attempts around the country are generating similar concerns. In the story, a Northern Colorado MLS declined an acquisition offer from another regional MLS because they believed it wouldn't serve their members' best interests. The CEO of the Northern Colorado MLS stated they heard from hundreds of their members who opposed the consolidation.

## Here were the top reasons why:

- They opposed consolidation because of the need to learn a new system.
- They opposed consolidation because of the reduced level of customer service.
- They opposed consolidation because of the potential loss of their regional culture and understanding of their unique local needs.

These types of stories highlight the same concerns our members are voicing, and illustrate why a forced MLS consolidation is not in the best interest of San Diego REALTORS®. We propose a better way by improving our MLS system, keeping it local, and providing a better level of customer service. Through statewide data shares, brokers and agents can get the information they need to succeed in their businesses.

For us, the message from our members is clear. SDAR will continue to stand up and ensure NSDCAR and PSAR won't dissolve Sandicor and force our members to move to CRMLS. SDAR will ensure the continued operations, support, and improvement to Sandicor, your local MLS.

If you have questions regarding this important issue, please feel free to contact us at any time at [sdarmls@sdar.com](mailto:sdarmls@sdar.com).

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*The MLS Outlook is designed to share relevant trends and issues that could have an impact on your MLS and your business. We will continue to deliver information that answers the questions we are receiving from you, our members... What's REALLY happening with the MLS in San Diego? What does all this mean for your business? It's time to join the conversation about your MLS.*